

Social Media Policy

The Blackfoot Public Library carefully selects social media tools to enhance informational, promotional and educational exchanges between library staff, library users and the general public. The Library recognizes that new tools will emerge which have useful application in the library setting; thus, this policy addresses social media in general. Social media includes such formats as blogs, listservs, websites, social network pages or posts to community reviews and patron ratings of library materials.

The Library participation in a social networking service does not constitute endorsement of the content or views expressed by the participants, including staff. The Library is not liable or responsible for content posted by any participant in a library-sponsored social networking service or for any event or interaction that takes place through any social networking service.

Comments, posts, and messages are welcome on the Library's social networking sites. The Library follows a notice-and-takedown procedure for complaints of copyright violation under the Digital Millennium Copyright Act. Posts containing offensive, obscene, threatening or abusive language, or hate speech are strictly prohibited and will be deleted. Authorities may be contacted. The Library reserves the right to refrain from posting user submissions or comments or to remove them at any time.

Staff use of Library social media must be approved by the Library Director who will determine appropriateness of the contents. This policy complements, rather than overrides, any existing requirements that staff act professionally, respectfully and honestly.

Revised: 12-4-18

Policy Committee: 8-5-19

Board Approved: 9-9-19